



THE CITY OF ROBERTSDALE, ALABAMA

Robertsdale is called the Hub of Baldwin County. The city's central location provides quick and easy access to the beautiful white sandy beaches of Gulf Shores, Alabama and the historic ports of Mobile, Alabama and Pensacola, Florida. Included within the city are numerous parks, churches, shops and restaurants. The city provides it's own utilities that include electricity, natural gas, water and sewer services. The city also provides a public library that offers several public computer terminals, children reading programs and current best sellers. Robertsdale is home to Robertsdale Elementary School, Central Baldwin Middle School and Robertsdale High School.

Robertsdale is growing both with industry and residential dwellings. A good hometown atmosphere is evident here and a growing number of people are calling it home.



STRENGTHS FOR BUSINESS

With an estimated population of over 5,000, Robertsdale has the largest population in the surrounding area commonly referred to as Central Baldwin County. U.S. Highway 59, which is a four lane highway running from Gulf Shores, Alabama to Interstate 65, cuts through the heart of the Robertsdale business district, and provides an extremely high traffic count for businesses on both the North-bound and South-bound sides of the highway.

Robertsdale provides an established commercial base, which would only be benefited by complimentary businesses and industries. With the high traffic count on Highway 59, available industrial parks, and the local support of hometown businesses, Robertsdale would be an ideal candidate for all sizes of retail business, manufacturing, medical services, professional services, entertainment and food businesses.

CITY OF ROBERTSDALE AT-A-GLANCE

THE PEOPLE

| | |
|------------------------------------|-------------|
| Population (2010): | 5,276 |
| % Increase Since 2000: | 39.5% |
| Median Annual Family Income: | \$47,207 |
| Average Annual Family Income: | \$60,380 |
| Owner-Occupied Housing: | 77% |
| Commuting Residents : | 96% |
| Percent of Married Residents: | 59% |
| Population Density: | 892/sq. mi. |
| Education: H.S. Diploma or higher: | 80.62% |

RETAIL STATISTICS

(Where Robertsdale Residents Spend their Money)

| 2010 Retail Sales Statistics | Robertsdale, AL | |
|-------------------------------|-----------------|--------|
| Total Retail Sales | \$63,131,000 | |
| Building Materials and Garden | \$10,902,000 | 17.27% |
| Electrical & appliances | \$991,000 | 1.57% |
| Food Services | \$4,378,000 | 6.93% |
| Gasoline Stations | \$20,732,000 | 32.84% |
| General Merchandise | \$1,557,000 | 2.47% |
| Health & Personal Care | \$8,628,000 | 13.67% |
| Miscellaneous Store | \$2,156,000 | 3.42% |
| Motor Vehicles | \$13,787,000 | 21.84% |

Information from 2010 Census; www.clrsearch.com; and www.muninetguide.com