

Central Baldwin Chamber of Commerce
Committee Description
Membership Committee

OBJECTIVE:

The Membership Committee is focused on bringing new members in the Central Baldwin Chamber, making them feel welcome and helping them recognize the benefits their business will experience as a result of their membership.

FUNCTION:

The Membership Committee is the conduit through which new members are recruited to the Chamber of Commerce.

RESPONSIBILITY:

- Recruit new members.
- Work with Education Committee to Orient New Members
- Develop a plan to maintain existing members.
- Develop a plan to target non-renewals.
- Facilitate Quarterly Member Orientations.
- Recruit event sponsors.

REPORTING:

- Provide a verbal / written update of Committee activity to CEO
- Provide a verbal Committee activity update at every Board Meeting
- Prepare relevant material for Board of Directors' meetings when action is recommended

NOTE:

It is the responsibility of the Executive Director to assign a 'key staff' person to the Committee