

November 2011

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Organization

Executive Board

Steve Brooks
Chairman

Joseph Shaw
Past Chairman

Tommy Herndon
Incoming Chairman

Alan Schott
Chris Klinger
Mike Allegri
Sylvia Mattingly

Board of Directors

Welcome to the CBCC news!

Chamber Announces 2012 Board of Directors



From left: Patrick Northcutt, John Thomas, David Garbo, Cindy Brown, CBCC Administrative Assistant Gail Quezada, Katina Griffin, Mary deLaunay, Sylvia Mattingly, Kay Arnette, CBCC Director of Operations Jamie Mangion, Steve Brooks, Darlene Roper, Mike Allegri, Leslie Sawyer and Ronnie Givens.

Not pictured: Tommy Herndon, Tim Hobbs, Charles Eubanks, Douglas Garner, Wayne Gruenloh, Susanna Dollarhide and Joey Knight.

The Chamber holds annual elections every October in order to replace board members who have served their three year terms and are rolling off. In addition to Herndon and Allegri, the Executive Board for 2012 will be: Past Chairman, Steve Brooks of Riviera Utilities, Sylvia Mattingly of Century 21, SSM Real Estate, Darlene Roper of Magnolia Blossom Cafe and Patrick Northcutt of Johnson, Slaughter, Elder & Northcutt.

The remainder of the 2012 board of directors includes Tim Hobbs of Baldwin EMC, Charles Eubanks of South Baldwin Regional Medical Center, Ronnie Givens of Coca-Cola Bottling Co., Douglas Garner of Thomas Hospital, Leslie Sawyer of Mama Lou's, Wayne Gruenloh of Gruenloh & Associates, Susanna Dollarhide of Regions Bank, Cindy Brown of Baldwin Farms Apartments, John Thomas of Liberty Telecom Consultants, Kay Arnette of RBC Bank and David Garbo of Hiller Systems, Inc.

2012 Board Members representing municipalities include: Katina Griffin with the City of Robertsdale, Joey Knight with the Town of Loxley, Mary deLaunay with the Town of Silverhill and a representative to be determined with the Town of Summerdale.

The Chamber would like to thank the 2012 board members for

The Central Baldwin Chamber of Commerce has elected its board of directors for 2012. Tommy Herndon of Golden Living Center was named as chairman while incoming chairman will be Mike Allegri of Budweiser-Busch Distributing Co.

*Jared Lyles
Jennifer Cook
Charles Eubanks
Ronnie Givens
Doug Garner
Darlene Roper
Cindy Brown
Leslie Sawyer
Patrick Northcutt
Wayne Gruenloh
Susanna Dollarhide*

Town Representatives

*Katina Griffin
City of Robertsdale*

*Mary deLaunay
Town of Silverhill*

Town of Summerdale

*Joey Knight
Town of Loxley*

Staff

*Jamie Mangion
Director of Operations*

*Gail Quezada
Administrative Assistant*

Newsletter Sponsors



**Thank you to our
Chamber Building
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taking the responsibility and hope that this experience will be enjoyable and rewarding, both personally and for their business. The Chamber would also like to thank and acknowledge outgoing board members for their service. They are Joseph Shaw, Attorney at Law, Alan Schott of Baldwin EMC, Jennifer Cook of RBC Bank, Jared Lyles, Attorney at Law and Chris Klingler of Industrial Filtration Services. The 2012 new board will be sworn in at the Chamber's Annual Banquet on Thursday, January 19, 2012.

Chamber Planning for 36th Annual Banquet

The Central Baldwin Chamber of Commerce is in the midst of planning the Chamber's 36th Annual Banquet, "Moonlight & Magnolias," to be held on Thursday, January 19, 2012. The event will be held at the Baldwin County Coliseum in Robertsdale beginning at 5:00pm.

The presenting Sponsor for this year's event will be South Baldwin Regional Medical Center.

The Annual Banquet brings attention to the business community and serves as a fundraiser for the chamber.

It celebrates the year's successes and announces the focus of the coming year. This is an upscale evening with a reception and dinner. Estimated attendance is approximately 400 business leaders, chamber members, elected officials and the community at large.

Awards will be presented by the Chamber for the "Business of the Year" given to each of the four municipalities served by the Chamber: Loxley, Robertsdale, Silverhill and Summerdale along with the "Man of the Year" and "Woman of the Year" awards. The final awards will be given for "Chamber Volunteer of the Year" and "Community Volunteer of the Year."

During the evening the 2011 Chairman, Steve Brooks, will pass the gavel to 2012 Chairman of the Board, Tommy Herndon.

The evening will also feature a Silent Auction. Silent Auction items are donated from area businesses to assist the Chamber in bringing in operating funds. Donating a silent auction item is a great way to draw recognition to your business. If you are interested in donating an item to the silent auction, please call the Chamber at 947-2626 to have a donation form faxed or emailed to you.

Along with presenting sponsor, South Baldwin Regional Medical Center, sponsors to date for this event are: **Diamond Sponsor** - Baldwin EMC; **Gold Sponsors** - Riviera Utilities, Budweiser-Busch Distributing Co., and Century 21, SSM Real Estate; **Silver Sponsor** - Mack Funeral Home; and **Bronze Sponsors** - Franklin Primary Health Center and Gruenloh & Associates. Sponsorships are still available. Please contact the Chamber at 251-947-2626 to be a sponsor of this event.

2nd Annual Past Chairman's Meeting

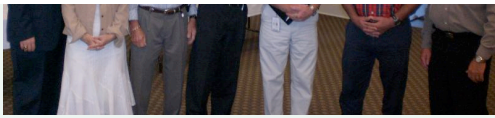
The Central Baldwin Chamber of Commerce held its 2nd Annual Past Chairman's Meeting on October 26th at the Baldwin County Association of Realtors in Robertsdale.

The purpose of the Past



Join Our Mailing List!

Chairman's meeting is to give our current Executive Board the opportunity to share with



our past leaders the direction the Chamber is going in and to hear suggestions and feedback as we prepare for our annual board retreat where we will plan for the upcoming year.

Topics of discussion at this meeting included the hiring of a new assistant, Gail Quezada, who will be taking on some of the day to day tasks at the Chamber office allowing the current Director of Operations, Jamie Mangion, to take on more of a marketing and public relations position in order to make calls on current membership as well as prospective members. Other items discussed involved the idea of the Chamber growing their



Annual Prayer Breakfast and Annual Academic Banquet by bringing in national speakers that would generate more attendance and more revenue. This would allow the Chamber to have additional funds to give back to the community in the form of a donation and/or scholarship. There was

also some discussion around generating more exposure for our local chamber members such as asking Chamber businesses to stay open late for the Christmas parade in order to draw people in their doors or having a chamber business spotlighted each month on the Chamber website.

Those in attendance for the meeting included Steve Brooks, Chris Klinger, Jamie Mangion, Gail Quezada, George Spotswood, Donna Givens, Dennis Stastka, Hoss Mack, Jamie Hardy, Rosie Broadus-Sanford, Keith Cooper and Kathy Shumate.

Lunch was provided by Magnolia Blossom Cafe.

2011 Man & Woman of the Year Nominations Being Accepted

The Central Baldwin Chamber of Commerce is now accepting nominations for 2011 Man & Woman of the Year.

This is a longstanding tradition of the Chamber, recognizing the lifetime achievements of two-special individuals each year. The tradition includes the announcement of the winners at the Annual Banquet to be held January 19, 2012 at the Baldwin County Coliseum in Robertsdale. The 2010 recipients were Charles Murphy and Michele Prockup.

The nominee does not have to be a Chamber member or be associated with a business organization. It should be someone who has distinguished themselves for active support of community projects at personal sacrifice, for aiding those persons less fortunate, and for living in a manner which inspires affection, respect and admiration.

If you would like to nominate someone, please pick up a nomination form from the Chamber office or call 251-947-2626 to have a form faxed or emailed to you. Completed nomination forms along with a paragraph about why the person deserves the honor are due back by noon on January 5, 2012.

You may also request a faxed or emailed listing of the previous

Healing Acres - A Wellness Retreat Opens in Robertsdale

Healing Acres held a Ribbon Cutting with the Central Baldwin Chamber of Commerce on October 10, 2011 celebrating the opening of their wellness retreat at 22355 Price Grubbs Road in Robertsdale. Healing Acres opened in the Spring of 2011 and is owned by Charlotte



McCool. Healing Acres specializes in therapeutic massage with essential oils. They offer Aromatherapy Massage, Therapeutic Massage, Warm Stone Massage, Raindrop Technique, Reflexology, Body Wrap, Body Polish/Salt Glow, Reiki, Ear Candling, Aroma Touch Technique, Colon Hydrotherapy and Detox Spa System.

Healing Acres also offers Wellness Classes on a monthly basis including "Essential Oils" - Basic information for using essential oils, "Oils of the Scriptures" - Historical background and uses of the essential oils in the Bible, "Reiki Levels I and II", and "Doctor Mom" - Natural therapies to enhance the health and well being of your family.

Pictured in the photo are: CBCC Ambassadors Mary deLaunay of Silverhill and Ruthie Campbell of Cruise Away, Dona Cooksey, Donna Lewis of Healing Acres, Charlotte McCool of Healing Acres, Sylvia Norton of Healing Acres, CBCC Chairman Steve Brooks of Riviera Utilities, CBCC Ambassador John Thomas of Liberty Telecom Consultants and CBCC Administrative Assistant Gail Quezada.

For more information on Healing Acres, call 251-423-1863.

The Central Baldwin Chamber of Commerce presents

Moonlight & Magnolias



*2012 Annual Banquet
Thursday, January 19, 2012
Baldwin County Coliseum
19477 Fairground Rd., Robertsdale*

*5:00 P.M. ~Social Hour
6:30 P.M. ~Dinner
7:00 P.M. ~Program*

*Ticket Prices
\$35.00 per person
\$280.00 per table of 8
Formal Attire Optional
RSVP by January 12th to 947-2626*

Presenting Sponsor

 **SOUTH BALDWIN**
REGIONAL MEDICAL CENTER

Jamie Mangion
Director of Operations
Central Baldwin Chamber of Commerce
23150 Highway 59
Robertsdale, AL 36567
251-947-2626
f. 251-947-4809
www.centralbaldwin.com

"Insanity: doing the same thing over and over again and expecting different results" ~ Albert Einstein

Calendar of Events

Business After Hours

November 17, 2011

5:00-7:00pm

Sponsored by: Neuschwander, Faircloth & Hardy, P.C., Citizens' Bank, Coca-Cola Bottling Company and Budweiser-Busch Distributing Co.

Located at: PZK Hall

17933 State Hwy 104, Robertsdale

Third Thursday

November 17, 2011

7:30-8:30am

Vision Bank

22245 Hwy 59, Suite 3A, Robertsdale

Chamber Office Closed

November 24 and 25

Thanksgiving Holiday

4th Quarter Member Orientation

November 8, 2011

4:00-5:00pm

Chamber of Commerce

23150 Hwy 59, Robertsdale

Call for reservations 251-947-2626

Business After Hours

December 13, 2011

5:00-6:30pm

RBC Bank

22516 State Hwy 59, South, Robertsdale

Third Thursday

December 15, 2011

7:30-8:30am

The Blake at Malbis

11626 US Hwy 90, Daphne

Chamber Office Closed

December 23 and 26

Christmas Holiday

Chamber Office Closed

December 30 and January 2nd

New Years Holiday

36th Annual Banquet

"Moonlight & Magnolias"

January 19, 2012

Baldwin County Coliseum
19477 Fairground Rd., Robertsdale
5:00pm-Social Hour; 6:30pm-Dinner; 7:00pm-Program
Ticket Prices: \$35 per person/\$280.00 per table of 8
Reservations required by January 12th to 251-947-2626

**Earn
\$25.00**

Do you want to earn \$25.00? The Central Baldwin Chamber of Commerce is giving away \$25, as part of our "Membership Referral Program", to any member who refers a business that joins the Chamber (\$175.00 minimum membership fee). But wait, it gets even better! You are eligible for the cash reward for each member you refer so the opportunities are unlimited.

The cash rewards will be issued on a monthly basis. Cash cannot be given without a [referral form](#) showing you as the person referring the new business. For more information, contact the Chamber at 251-947-2626.